



# Volcanic Mineral Refresher™

Cottage Grove, Oregon 97424

For Immediate Release:

VOLCANIC MINERALS™ 100% NATURAL MINERAL REFRESHER™

WELCOMES ATTENDEES TO EXPO WEST 2010 TO SAMPLE "NATURE'S ELIXIR"

8 March 2010

Volcanic Minerals™ is proud to offer a delicious natural resource high in Magnesium, Zinc, and Bicarbonate with a smooth, clean, mouth-filling taste, sought after by health conscious consumers beginning in the 1870's. The minerals are in a pure, naturally occurring state for maximum absorption, without being bound to undesirable Iron, Chloride, or Sulfate.

Historically, the 100% Natural Mineral Refresher™ was sought out as a non-alcoholic "digestif" for its calming and functional effects on the digestive system. It is a perfect complement to food, wine, and spirits as a beneficial, refreshing alternative to today's often Sodium laden bottled waters, and sugary beverages.

Current science has focused even more on the need for Magnesium in our diets to ensure proper cardiovascular, nervous system, electrolyte uptake, and essential bodily functions. Volcanic Minerals™ 100% Natural Mineral Refresher™ provides a good source of Magnesium to add to the daily diet. Two 500ml (16.9 oz) servings provide over 120 mg of Magnesium which is about 30% to 40% of the RDR of Magnesium set by the FDA (420 mg for men; 320 mg. for women). The trace mineral zinc is sought after for its' antioxidant benefits to our diet. Two servings provide over 4.4 mg of Zinc which is about 30% of the RDR of 15 mg per day. While no RDR has been set for Bicarbonate, evidence points to it being desirable for proper digestive function and blood acid levels.

The National Institutes of Health states that "Magnesium is needed for more than 300 biochemical reactions in the body. It helps maintain normal muscle and nerve function, keeps heart rhythm steady, supports a healthy immune system, and keeps bones strong. Magnesium also helps regulate blood sugar levels, promotes normal blood pressure, and is known to be involved in energy metabolism and protein synthesis."

Volcanic Minerals™ 100% Natural Mineral Refresher™ is one of the only products on the market in its' natural state. Most functional drinks obtain their supplement content through chemical additives, and are frequently loaded with synthetic ingredients as well as caffeine, sugar, preservatives, and added color.

HERE, NOTHING IS ADDED, NOTHING IS TAKEN AWAY.

NO ADDITIVES  
NO EXOTIC PATENTS  
NO LABORATORY FORMULAS

A SUPPLEMENT 100% FROM MOTHER NATURE

Volcanic Minerals™ 100% Natural Mineral Refresher™ is brought to you in an environmentally friendly package; no little plastic single servings. An attractive 750 ml, US made, high recycled content glass bottle is used to maintain product purity. The labels are printed with water soluble inks, and use water soluble adhesives to streamline the recycling process. The closures are resealable, reusable, and recyclable. We are a small employee owned company bringing you the best in healthful natural resources. We donate at least 1% of our gross proceeds to charities working to provide health and nutrition to people in the US and around the world.

For more information on this product please contact: VOLCANIC MINERALS™ toll free at 800-229-1499.

[www.volcanicmineralrefresher.com](http://www.volcanicmineralrefresher.com)